

# Joseph (Joe) Pierce

Position

Town Manager

Phone Number

910-278-5471

Email

[Email](#)

Profile

Joseph (Joe) Pierce was appointed Town Manager effective April 2022. Before coming to Caswell Beach, he served three years as Assistant County Manager in Iredell County and five years as the Town Manager for the Holly Ridge and Burgaw. Joe began his public service career as a law enforcement officer for the Leland Police Department and has more than 19 years of local government experience. A proud veteran, Joe also served as an Infantryman in the US Army in Special Operations, the Republic of Korea, and the elite 82nd Airborne Division.

Joe holds a Master of Public Administration from the University of North Carolina at Chapel Hill School of Government and a Master of Science in Management from Liberty University. Additionally, he is a Credentialed Manager through the International City/County Manager Association and a graduate of the High Performance Leadership Master Certificate Course through Professional Development Academy.

He has been married to his wife, Danielle, for more than 21 years and together they have 4 little boys.

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